



P-355-BSL-SR

P-355-GSL-SR

P-355-GM-SR

P-355-BM-SR

MDS-10

# New *EVERSHARP* Desk Sets

New, exciting line of **EVERSHARP** Desk Sets offers quicker, easier, more profitable sales! Here are **VALUES UNMATCHED IN THE ENTIRE PEN INDUSTRY**... beautifully styled in distinctive, unique bases... amazingly low-priced to sell from \$3.95 to \$12.50, tax included. **EVERSHARP** Desk Sets are available with the famous, Star Reporter

pen featuring the exclusive no-smudge, no-smear **PERMA-SET** Ink. Other **EVERSHARP** Desk Sets come with precious Iridium-Tipped points or with 14Kt. Gold Hand-Wrought points. There's a style or type to suit everyone. When you sell the **EVERSHARP** line, you are giving your customers the most for their money.

**P-355-BSL-SR** **EVERSHARP** Star Reporter Desk Set. Brown Simulated Leather covered base. Alligator Grain. 3½" x 5". Star Reporter Pen with **PERMA-SET** Blue Ink.  
Retail Price . . . . . \$3.95 ea.  
Dealer Cost . . . . . \$2.37 ea.

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Dealer Cost . . . . . \$2.37 ea.

**P-355-GSL-SR** **EVERSHARP** Star Reporter Desk Set. Blue-Green Simulated Leather covered base. 3½" x 5". Star Reporter Pen with **PERMA-SET** Blue Ink.  
Retail Price . . . . . \$3.95 ea.  
Dealer Cost . . . . . \$2.37 ea.

**P-355-BM-SR** **EVERSHARP** Star Reporter Desk Set. Bronze, Crackle-Finish base. 3½" x 5". Star Reporter Pen with **PERMA-SET** Blue Ink.  
Retail Price . . . . . \$3.95 ea.  
Dealer Cost . . . . . \$2.37 ea.

**P-355-GM-SR** **EVERSHARP** Star Reporter Desk Set. Grey, Crackle-Finish base. 3½" x 5". Star Reporter Pen with **PERMA-SET** Blue Ink.

**MDS-10** Magnetic-Eye holds pen firmly. 4" x 5" specially weighted plastic base. **EVERSHARP** Reporter Pen.  
Retail Price . . . . . \$3.95 ea.  
Dealer Cost . . . . . \$2.37 ea.  
(with chain attachment) . . . . . \$4.45 ea.  
Dealer Cost . . . . . \$2.67 ea.

**P-355-BSL-SN** **EVERSHARP** "Efficiency" Desk Set. Brown Simulated

Leather covered base. Alligator Grain. 3½" x 5". Precious Iridium-Tipped point.  
Retail Price . . . . . \$4.95 ea.  
Dealer Cost . . . . . \$2.97 ea.

**P-355-RSL-SN** **EVERSHARP** "Efficiency" Desk Set. Red Simulated Leather covered base. 3½" x 5". Precious Iridium-Tipped point.  
Retail Price . . . . . \$4.95 ea.  
Dealer Cost . . . . . \$2.97 ea.

**P-355-GSL-SN** **EVERSHARP** "Efficiency" Desk Set. Blue-Green Simulated Leather covered base. 3½" x 5". Precious Iridium-Tipped point.  
Retail Price . . . . . \$4.95 ea.  
Dealer Cost . . . . . \$2.97 ea.

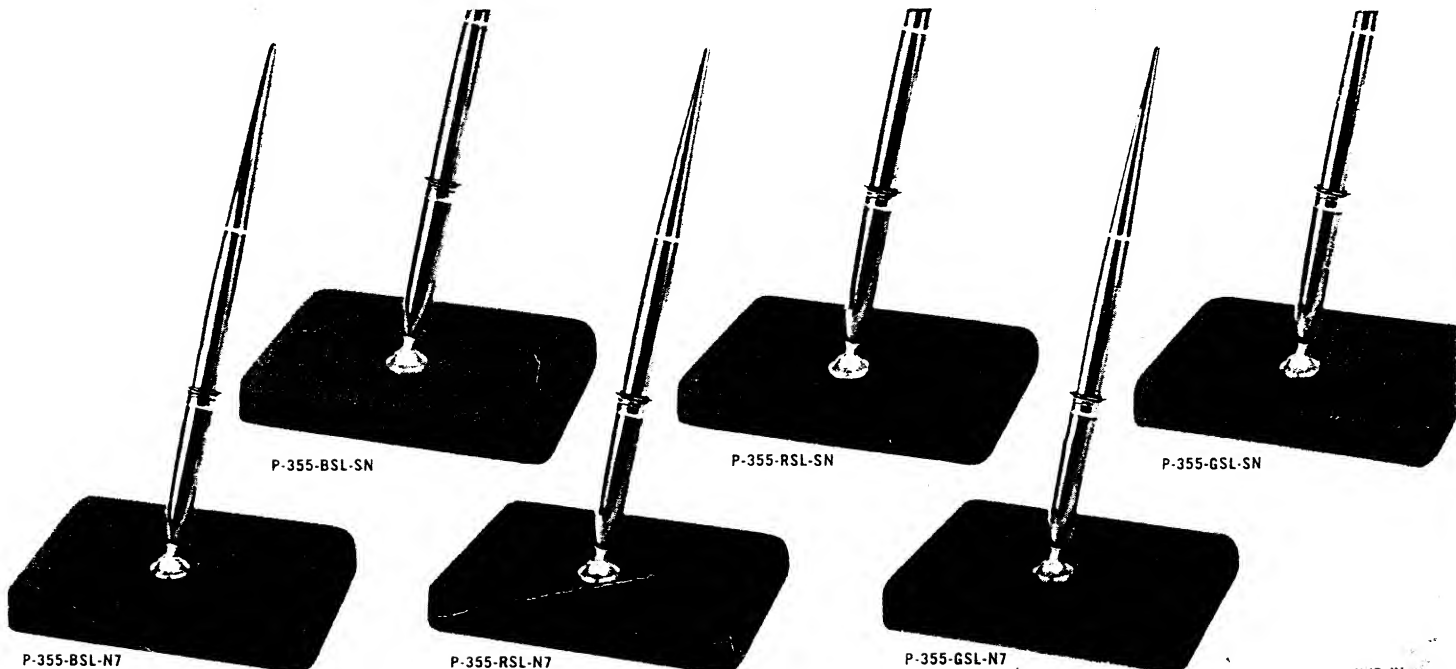
**P-355-BSL-N7** **EVERSHARP** Gold-Nib

Desk Set. Brown Simulated Leather covered base. Alligator Grain. 3½" x 5". 14KT. Solid Gold Hand-Wrought point.  
Retail Price . . . . . \$6.95 ea.  
Dealer Cost . . . . . \$4.17 ea.

**P-355-RSL-N7** **EVERSHARP** Gold-Nib Desk Set. Red Simulated Leather covered base. 3½" x 5". 14KT. Solid Gold Hand-Wrought point.  
Retail Price . . . . . \$6.95 ea.  
Dealer Cost . . . . . \$4.17 ea.

**P-355-GSL-N7** **EVERSHARP** Gold-Nib Desk Set. Blue-Green Simulated Leather covered base. 3½" x 5". 14KT. Solid Gold Hand-Wrought point.  
Retail Price . . . . . \$6.95 ea.  
Dealer Cost . . . . . \$4.17 ea.

ALL PRICES INCLUDE FEDERAL EXCISE TAX



P-355-BSL-SN

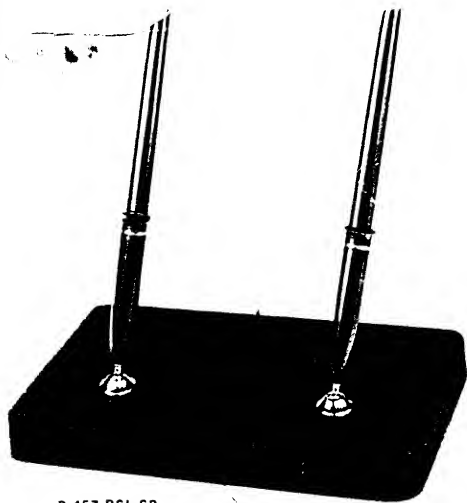
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P-355-RSL-N7

P-355-GSL-N7



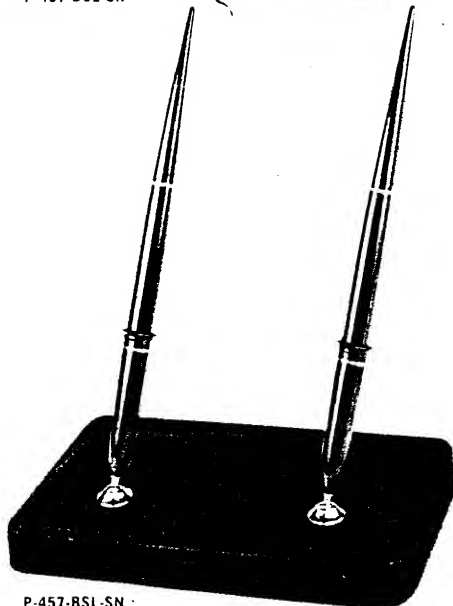
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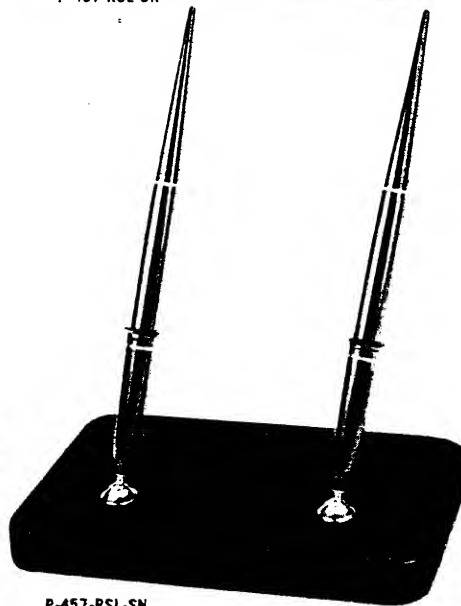
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P-457-GSL-SR



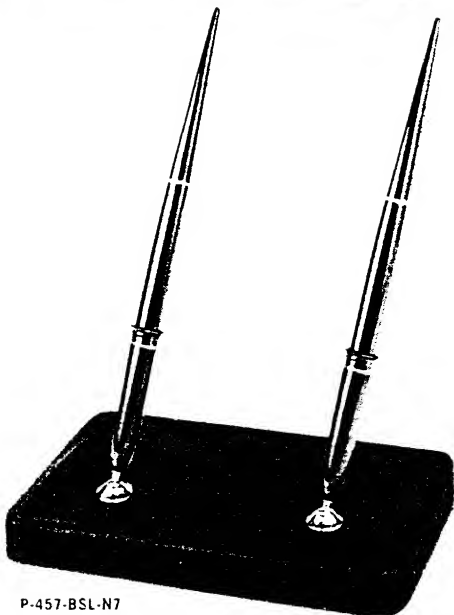
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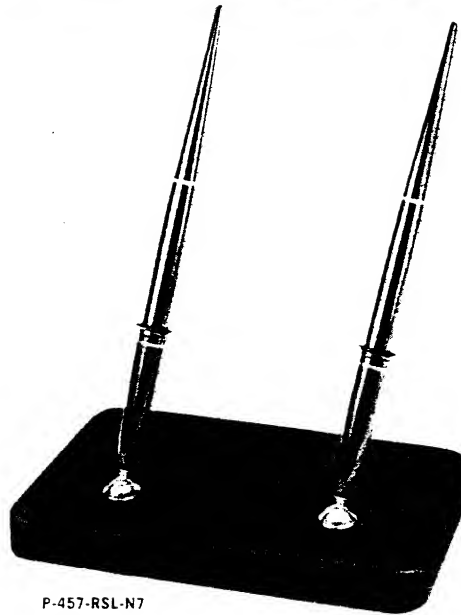
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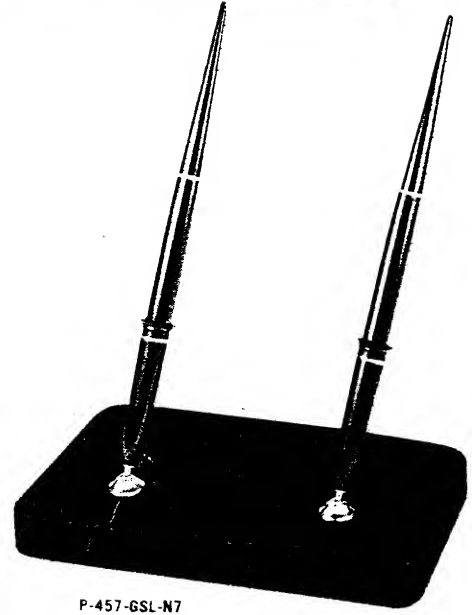
P-457-GSL-SN



P-457-BSL-N7



P-457-RSL-N7



P-457-GSL-N7

P-457-BSL-SR EVERSHARP Star Reporter Double-Desk Set. Brown Simulated Leather covered base. Alligator Grain. 4½" x 7". Two Star Reporter Pens with PERMA-SET Blue and Black Ink. Retail Price . . \$7.00 ea. Dealer Cost . . \$4.20 ea.

P-457-RSL-SR EVERSHARP Star Reporter Double-Desk Set. Red Simulated Leather covered base. 4½" x 7". Two Star Reporter Pens with PERMA-SET Blue and Black Ink. Retail Price . . \$7.00 ea. Dealer Cost . . \$4.20 ea.

P-457-GSL-SR EVERSHARP Star Reporter Double-Desk Set. Blue-Green Simulated Leather covered base. 4½" x 7". Two Star Reporter Pens with PERMA-SET Blue and Black Ink. Retail Price . . \$7.00 ea. Dealer Cost . . \$4.20 ea.

P-457-BSL-SN EVERSHARP "Efficiency" Double-Desk Set. Brown Simulated Leather covered base. Alligator Grain. 4½" x 7". Two pens with precious Iridium-Tipped points. . . Retail Price . . \$8.95 ea. Dealer Cost . . \$5.37 ea.

P-457-RSL-SN EVERSHARP "Efficiency" Double-Desk Set. Red Simulated Leather covered base. 4½" x 7". Two pens with precious Iridium-Tipped points. . . Retail Price . . \$8.95 ea. Dealer Cost . . \$5.37 ea.

P-457-GSL-SN EVERSHARP "Efficiency" Double-Desk Set. Blue-Green Simulated Leather covered base. 4½" x 7". Two pens with precious Iridium-Tipped points. . . Retail Price . . \$8.95 ea. Dealer Cost . . \$5.37 ea.

P-457-BSL-N7 EVERSHARP Gold-Nib Double-Desk Set. Brown Simulated Leather covered base. Alligator Grain. 4½" x 7". Two pens with 14KT. Solid Gold Hand-Wrought points. . . Retail Price . . \$12.50 ea. Dealer Cost . . \$7.50 ea.

P-457-RSL-N7 EVERSHARP Gold-Nib Double-Desk Set. Red Simulated Leather covered base. 4½" x 7". Two pens with 14KT. Solid Gold Hand-Wrought points. . . Retail Price . . \$12.50 ea. Dealer Cost . . \$7.50 ea.

P-457-GSL-N7 EVERSHARP Gold-Nib Double-Desk Set. Blue-Green Simulated Leather covered base. 4½" x 7". Two pens with 14KT. Solid Gold Hand-Wrought points. . . Retail Price . . \$12.50 ea. Dealer Cost . . \$7.50 ea.